



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
493904-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1328

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	493904	06311021

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV23H \$40.00 NM 2 GFSB W 09/26/12 6AM-6:30AM Eyewitness New 6AM-6:30AM :00 \$40.00 NM Credited 3 GFSB Th 09/27/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV23H \$40.00 NM 4 GFSB F 09/28/12 6:29 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV23H \$40.00 NM									
2	09/25/12	09/28/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 6:57 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV24H \$50.00 NM 3 GFSB W 09/26/12 6:45 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV24H \$50.00 NM 4 GFSB Th 09/27/12 6:40 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV23H \$50.00 NM 2 GFSB F 09/28/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV23H \$50.00 NM									
3	09/25/12	09/28/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 8:23 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV23H \$30.00 NM 3 GFSB W 09/26/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV23H \$30.00 NM 2 GFSB F 09/28/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV23H \$30.00 NM									
4	09/25/12	09/28/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV24H \$50.00 NM 2 GFSB W 09/26/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV24H \$50.00 NM 4 GFSB Th 09/27/12 12:09 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV23H \$50.00 NM									

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## INVOICE



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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493904-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1328	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/25/12	09/28/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB F 09/28/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV23H \$50.00 NM									
5	09/25/12	09/28/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	3	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 09/25/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV23H \$65.00 NM 3 GFSB Th 09/27/12 5:25 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV23H \$65.00 NM 1 GFSB F 09/28/12 5:20 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV23H \$65.00 NM									
6	09/25/12	09/28/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-TWTF--	:30	2	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Th 09/27/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV23H \$65.00 NM 1 GFSB F 09/28/12 5:43 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV23H \$65.00 NM									
7	09/25/12	09/28/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV24H \$90.00 NM 2 GFSB W 09/26/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV23H \$90.00 NM									
8	09/27/12	09/27/12	7PM-7:30PM	7PM-7:30PM	---1---	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---1--- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/27/12 7:28 PM 7PM-7:30PM :30 LMFS12TV23H \$90.00 NM									
9	09/26/12	09/26/12	7:30PM-8PM	7:30PM-8PM	--1----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --1---- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 7:41 PM 7:30PM-8PM :30 LMFS12TV24H \$90.00 NM									
10	09/25/12	09/28/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	3	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 5:27 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV23H \$20.00 NM 3 GFSB W 09/26/12 5AM-5:30AM Eyewitness New 5AM-5:30AM :00 \$20.00 NM Credited 2 GFSB Th 09/27/12 5:26 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV23H \$20.00 NM									
11	09/25/12	09/27/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-T-T---	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T-T--- 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493904-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1328	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/25/12	09/27/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-T-T---	:30	2	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 5:49 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV24H \$30.00 NM 2 GFSB Th 09/27/12 5:44 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV23H \$30.00 NM									
12	09/25/12	09/30/12	M-SU Eyewitness News @ 11PM-11:35PM		-TW-FSS	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -TW-FSS 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/25/12 M-SU Eyewitness News @ 11 11PM-11:35PM :00 \$65.00 NM Credited 2 GFSB W 09/26/12 11:10 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV24H \$65.00 NM 5 GFSB F 09/28/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV23H \$65.00 NM 4 GFSB Sa 09/29/12 11:14 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV27H \$65.00 NM 3 GFSB Su 09/30/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV27H \$65.00 NM									
13	09/27/12	09/27/12	Elementary	10PM-11PM	---1---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ---1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/27/12 10:32 PM Elementary 10PM-11PM :30 LMFS12TV23H \$350.00 NM									
15	09/29/12	09/29/12	SA Eyewitness News	6AM-7AM	-----1-	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/29/12 6:58 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV27H \$20.00 NM									
16	09/29/12	09/29/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/29/12 8:08 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV27H \$35.00 NM									
17	09/30/12	09/30/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 6:36 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV27H \$20.00 NM									
18	09/30/12	09/30/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 8:54 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV27H \$35.00 NM									
19	09/30/12	09/30/12	CBS Sunday Morning	9AM-10:30am	-----1	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 9:46 AM CBS Sunday Morning 9AM-10:30am :30 LMFS12TV27H \$85.00 NM									

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## INVOICE



Send Payment To:  
**WFSB Fairfield County**  
 Box 13034  
 Newark, NJ 07188-0034

<u>Invoice #</u> 493904-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> McMahon for Senate	<u>Product</u> MCMAHON IIGFSBII	<u>Estimate Number</u> 1328	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/30/12	09/30/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$85.00	NM
20	09/30/12	09/30/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 11:24 AMSu 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV27H \$55.00 NM									
21	09/30/12	09/30/12	Patriots Football	1pm-7pm	-----2	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 2:38 PM Patriots Football 1pm-7pm :30 LMFS12TV27H \$350.00 NM 2 GFSB Su 09/30/12 4:55 PM Patriots Football 1pm-7pm :30 LMFS12TV27H \$350.00 NM									
22	09/30/12	09/30/12	60 Minutes	7PM-8PM	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 7:55 PM 60 Minutes 7PM-8PM :30 LMFS12TV27H \$550.00 NM									
23	09/30/12	09/30/12	The Mentalist	10PM-11PM	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 10:47 PM The Mentalist 10PM-11PM :30 LMFS12TV27H \$200.00 NM									
37	09/26/12	09/26/12	CSI	10PM-11PM	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 10:46 PM CSI 10PM-11PM :30 LMFS12TV23H \$250.00 NM									
<b>Total Spots</b>							<b>43</b>		

Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$3,955.00</b>
<u>Agency Commission</u>	<b>\$593.25</b>
<u>Net Amount Due</u>	<b>\$3,361.75</b>

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 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
493904-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Send Payment To:

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 Box 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1328

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	493904	06311021

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/01/12	10/01/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV27H \$40.00 NM									
25	10/01/12	10/01/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 6:58 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV27H \$50.00 NM									
26	10/01/12	10/01/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV27H \$30.00 NM									
27	10/01/12	10/01/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV27H \$50.00 NM									
28	10/01/12	10/01/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV27H \$65.00 NM									
29	10/01/12	10/01/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$65.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1328	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/01/12	10/01/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 5:38 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV27H \$65.00 NM									
30	10/01/12	10/01/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV27H \$90.00 NM									
31	10/01/12	10/01/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 7:11 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV27H \$90.00 NM									
32	10/01/12	10/01/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 7:46 PM 7:30PM-8PM 7:30PM-8PM :30 LMFS12TV27H \$90.00 NM									
33	10/01/12	10/01/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 5:25 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV27H \$20.00 NM									
34	10/01/12	10/01/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 5:51 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV27H \$30.00 NM									
35	10/01/12	10/01/12	M-SU Eyewitness News @ 11PM-11:35PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 11:23 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV27H \$65.00 NM									
36	10/01/12	10/01/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/01/12 10:37 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV27H \$300.00 NM									

Total Spots 13

Gross Total \$985.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493904-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1328

Payment Terms Net 30 Days

<u>Agency Commission</u>	\$147.75
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<u>Net Amount Due</u>	\$837.25
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